



**Cranberry** | CLOUD

**SAFE / SECURE / RESILIENT**



**CLOUD-HOSTED DESKTOP**  
FOR REGULATED COMPANIES

## YOUR NEEDS

As a provider of Cloud-Hosted Desktop services since 2003, we understand and appreciate the IT system requirements of businesses like yours. We know that IT is critical to your business, and that IT failures can be very costly. Whether it's your trading activity, customer communications or running key applications, you need your IT system 24/7. We also know that your people are likely to be first and foremost financial services experts, not IT experts, and IT can become a distraction from your 'real' business and even a source of irritation for managers tasked with running it. You need complete system reliability; full system compliance, especially with GDPR and FCA regulations; prompt responsive support if things go wrong and the ability to share work and run complex integrated applications such as Bloomberg Professional, Thomson Reuters Eikon, Tradar and Intelliflo alongside Microsoft Office.

## WHAT TIVARRI BELIEVE

Cloud services are becoming more popular for their flexibility, reduced CAPEX and lower cost-in-use. But service providers come and go because they do not invest enough in their platforms and people, and they fail – leaving their customers in the lurch. Tivarri believe in investing in the best systems, equipment, components, networks, people and support processes to ensure you stay operational, come what may. We configure our service and infrastructure to ensure that you receive the best possible user experience and a premium service level at a fair price. For example, this includes using 'carrier class' servers for reliability, high speed disk arrays for fast access to documents and networking from market leaders such as Cisco and Juniper with full system redundancy and failover facilities in the event of a disaster. Put simply, we organise to provide the highest quality service.

## WHAT WE OFFER

Our Hosted Desktop provides the same look and feel as a Windows PC running on conventional computers. Microsoft Office and all the specialised applications your business requires such as Bloomberg, CRM, ERP and accounting packages all work in the same way. With Cranberry Cloud no applications run, and no data is stored on local servers – everything is on Cloud-hosted servers in datacentres designed for fault-free 24/7 operation. For you, that means no more local servers, server rooms or racks, backup disks or tapes nor, any of the paraphernalia associated with onsite servers. For your managers and staff, it means they can securely access their documents and work using any device (laptops, tablets, smartphones) from any Internet-connected location, at any time of their choosing.

**“Put simply, we organise to provide the highest quality service”**



Any Time



Anywhere



Any Device

## HOW DO YOU BENEFIT?

- Management time is freed-up to focus on the business, not IT
- We take care of the IT implications of regulatory changes to help ensure your compliance
- Increased management and staff productivity arising from greater flexibility of work location, time of access and the ability to share and collaborate on work together
- All-inclusive monthly charge (including support) means that IT costs are predictable
- No need to have to use precious capital to upgrade PCs, nor to finance Microsoft software updates
- Flexibility to increase (or decrease) provision arising from changes in staff numbers, or to provide greater processing power for those users who require it
- Data security is enhanced, with reduced risk of unauthorised access or loss of data if a member of staff loses their laptop, smart phone or tablet
- Peace of mind, that your IT is in the hands of professionals

## KEY FEATURES OF CRANBERRY CLOUD

- All-inclusive, predictable monthly fee, including Microsoft licence costs
- Our systems are designed to help you comply with GDPR and FCA requirements
- Critical business data is stored in the Cloud, not on staff devices, so risk of data loss is reduced
- High specification hardware for superior performance and reliability. Dedicated servers – no sharing with other clients
- Data backups as frequently as hourly, so potential data loss is minimised
- Backups are stored both on-site (for immediate access) and off-site at a second datacentre for added security. Datacentres are ISO 27001 compliant with redundant Internet connections and 24/7 security monitoring
- User data is encrypted end-to-end from user site to the Cloud. Monthly third-party penetration tests are carried to interrogate infrastructure security
- Our Desktop Management Application provides for control of applications access per user and access attempts are logged for compliance purposes
- We take responsibility for all patching of servers, relieving our clients of this task
- If disaster should strike, we offer a failover service to pre-provisioned servers to get operational quickly in the event of total failure
- We provide for automatic saving of previous file versions so users can restore modified or deleted files

## WHO WE ARE

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Cranberry Cloud is one of a range of Cloud-based services from Tivarri. As one of the longest-serving in this market with extensive knowledge of Cloud technology, we were involved in the development of the industry-wide communication protocols used for secure remote access. We have migrated thousands of applications to our Cloud-Hosted Desktop platforms, including Thomson Reuters Eikon and Bloomberg Professional. We also have extensive knowledge of Microsoft licensing options, enabling us to provide you with a cost-effective solution.

Tivarri also provides a disaster recovery service, *SystemFlip Continuous Recovery* ([www.systemflip.com](http://www.systemflip.com)) and a small footprint, low energy, fanless, computer, the *Cranberry Computer* ([www.cranberry.computer](http://www.cranberry.computer)).

## LIKE TO KNOW MORE?

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Contact us now for a no-obligation review of your requirements and a demonstration of the advantages of Cloud-Hosted Desktop from Cranberry Cloud.

Photo by Henry Be

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